

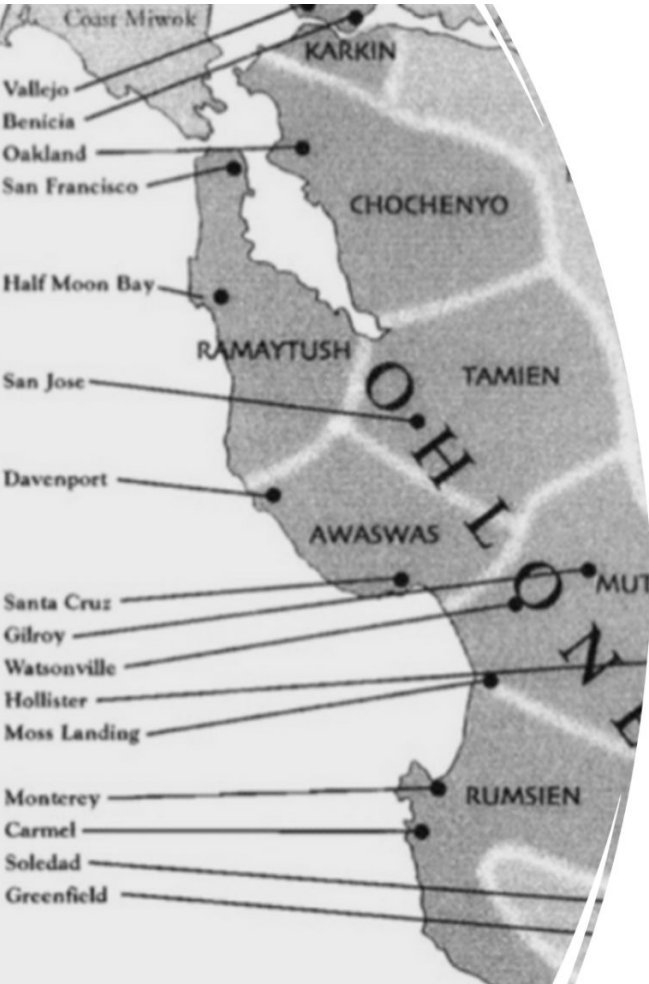
# SHAPE UP SF LUNCH & LEARN

Learn about the City's budget process and how to be more influential, effective advocates for your community.



**Matthias Mormino**  
Trainer, Budget Justice Coalition & Chief of Staff, Chinatown CDC

3.1.23



## LAND ACKNOWLEDGEMENT

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We acknowledge that we are on the unceded ancestral homeland of the Ramaytush Ohlone who are the original inhabitants of the San Francisco Peninsula. As the indigenous stewards of this land and in accordance with their traditions, the Ramaytush Ohlone have never ceded, lost nor forgotten their responsibilities as caretakers of this place, as well as for all peoples who reside in their traditional territory. As Guests, we recognize that we benefit from living and working on their traditional homeland. We wish to pay our respects by acknowledging their Ancestors, Elders and Relatives of the Ramaytush Community and by affirming their sovereign rights as First Peoples.

Shape Up SF's mission is to advance health equity in SF by collaborating with community on systems changes that increase nutrition security and active living.

Strategies:

- Convene mission-aligned partners for collective impact, learning & networking
- Stakeholder capacity building to address health equity and upstream risk factors for chronic disease prevention
- Focus on policies, systems and environmental strategies

## 10 REASONS

TO JOIN THE SHAPE UP SF COALITION

[WWW.SHAPEUPSF.COALITION.ORG](http://WWW.SHAPEUPSF.COALITION.ORG)



#1 BE PART OF A **learning** COMMUNITY

#2 BUILD **connections**



#6



NETWORK WITH **mission-aligned** ORGANIZATIONS

#3

PARTICIPATE IN MEETINGS THAT CREATE A SAFE SPACE FOR **mindfulness** & JOY.



#7

ACCESS **capacity building, leadership development, trainings & more**

#4

EDUCATE **policymakers** ABOUT THE COALITION'S POLICY PRIORITIES

#8

**collaborate** FOR CHANGE

#9

DEVELOP RELATIONSHIPS WITH **local funders**

#5

AMPLIFY YOUR **outreach** TO PARTNERS



#10



CREATE **collective impact**

# How to understand and influence San Francisco's Budget

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# The Big Numbers



San Francisco's Budget for this year is \$13,949,500,000 almost \$14 Billion

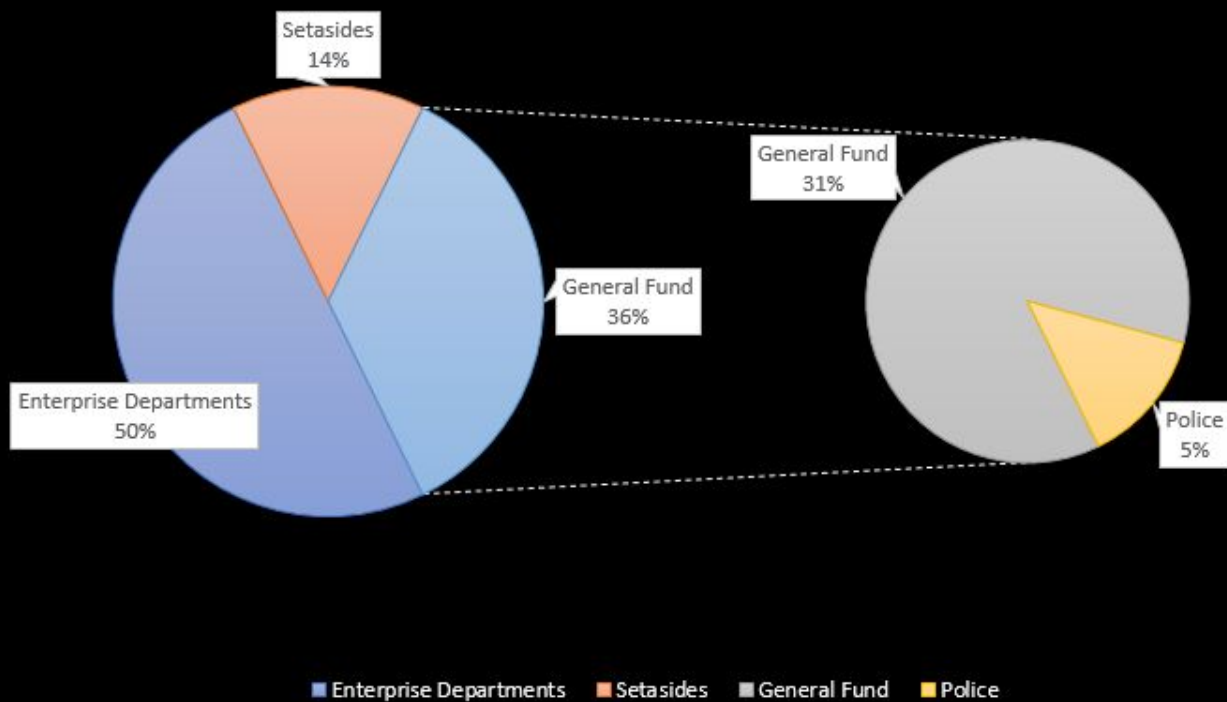


About half of that or 6,735,508,953 is General Fund



Of that about \$1,6 Billion go to fund San Francisco's 19 Set-asides and Baselines

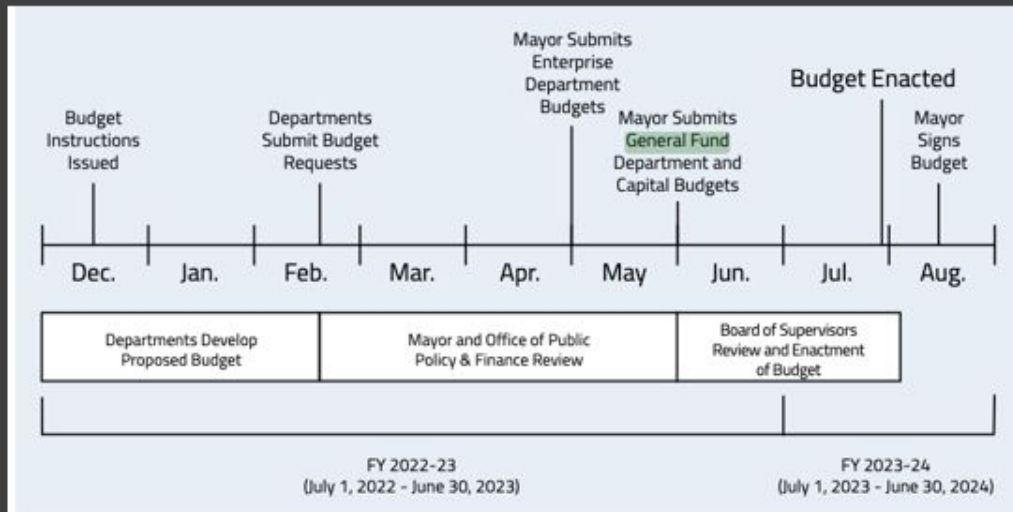
## San Francisco's Budget



## 2023 Budget Timeline

### 2023

- December: Mayor's Budget Instructions
- January-February: Commission Hearings
- March-May: Mayor's Office Budget Adjustments
- June 1<sup>st</sup>: Mayor's Proposed Budget Released
- June: Board of Supervisors Budget Committee hearings and deliberations
- July: Board of Supervisor vote on Final Budget



Or if you're a  
**Visual  
 Person!!**



# Dos and Donts when advocating for an adddback

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# Addback Advocacy DOs

- ✓ Ensure that you are not funded
- ✓ Be precise
- ✓ Be concise
- ✓ Tell a personal story
- ✓ Highlight need and uniqueness
- ✓ Know your bottom line
- ✓ Have a written summary of your ask
- ✓ Participate in Coalitions
- ✓ Have a point person
- ✓ Know your people

# Addback Advocacy DON'Ts

- ❖ Don't be dishonest
- ❖ Don't be vague
- ❖ Don't have staff be the only people advocating for a program
- ❖ Don't be generic
- ❖ Don't ask for an amount when you know you need a smaller amount
- ❖ Don't rely solely on the Public Comment Day
- ❖ Don't have multiple people be the point of contact for an addback
- ❖ Don't only talk to the people you know or like at City Hall