SHAPE UP SF LUNCH & LEARN

Learn about the City's budget process and how to be more influential, effective advocates for your community.

Matthias Mormino
Trainer, Budget Justice Coalition & Chief of Staff, Chinatown CDC

3.1.23
LAND ACKNOWLEDGEMENT

We acknowledge that we are on the unceded ancestral homeland of the Ramaytush Ohlone who are the original inhabitants of the San Francisco Peninsula. As the indigenous stewards of this land and in accordance with their traditions, the Ramaytush Ohlone have never ceded, lost nor forgotten their responsibilities as caretakers of this place, as well as for all peoples who reside in their traditional territory. As Guests, we recognize that we benefit from living and working on their traditional homeland. We wish to pay our respects by acknowledging their Ancestors, Elders and Relatives of the Ramaytush Community and by affirming their sovereign rights as First Peoples.
Shape Up SF’s mission is to advance health equity in SF by collaborating with community on systems changes that increase nutrition security and active living.

Strategies:

- Convene mission-aligned partners for collective impact, learning & networking
- Stakeholder capacity building to address health equity and upstream risk factors for chronic disease prevention
- Focus on policies, systems and environmental strategies
How to understand and influence San Francisco’s Budget
San Francisco’s Budget for this year is $13,949,500,000 almost $14 Billion

About half of that or 6,735,508,953 is General Fund

Of that about $1,6 Billion go to fund San Francisco’s 19 Set-asides and Baselines
2023 Budget Timeline

2023

- December: Mayor’s Budget Instructions
- January-February: Commission Hearings
- March-May: Mayor’s Office Budget Adjustments
- June 1st: Mayor’s Proposed Budget Released
- June: Board of Supervisors Budget Committee hearings and deliberations
- July: Board of Supervisor vote on Final Budget
Or if you’re a Visual Person!!
Dos and Don'ts when advocating for an addback
Addback Advocacy DOs

- Ensure that you are not funded
- Be precise
- Be concise
- Tell a personal story
- Highlight need and uniqueness
- Know your bottom line
- Have a written summary of your ask
- Participate in Coalitions
- Have a point person
- Know your people
Addback Advocacy DON'Ts

- Don’t be dishonest
- Don’t be vague
- Don’t have staff be the only people advocating for a program
- Don’t be generic
- Don’t ask for an amount when you know you need a smaller amount
- Don’t rely solely on the Public Comment Day
- Don’t have multiple people be the point of contact for an addback
- Don’t only talk to the people you know or like at City Hall