The Shape Up SF Coalition (SUSFC) was formed in 2006 to reduce chronic disease health disparities through primary prevention and environmental strategies, with an emphasis on physical activity and nutrition. The SUSFC believes that all people have the right to:

- Nutritious, culturally-valued food and safe drinking water to live healthy, joyful lives;
- Equitable opportunities for joyful community building and safe and active living for all ages and abilities; and that
- All children should have nutrition security and be physically active for optimal health, setting the foundation for a lifetime of healthy habits.

The SUSFC also supports the consideration and inclusion of health, equity, and chronic disease prevention in all city policies and planning processes.

The SUSFC’s mission is to advance health equity in San Francisco by collaborating with community partners on system changes that increase nutrition security and active living. In order to achieve its mission, SUSFC has identified the following policy priorities.

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1. **Improve Nutrition Security & Water Access**

   Improving nutrition security and water access includes ensuring the absence of all forms of malnutrition, that food is obtained in a manner that upholds human dignity, and adequate nutrition is understood as a fundamental part of achieving social justice and poverty reduction. To that end, SUSFC supports policies that:

   - Increase nutrition security in schools and childcare programs year-round
   - Ensure children aged 0-5 have access to nutritious food
   - Increase participation in the Child and Adult Food Care Program and reimbursement for participating institutions
   - Increase access to nutrient-dense, culturally-valued foods for vulnerable populations
   - Increase funding and incentives for healthy food access programs that establish an environment for people to feed themselves with dignity
   - Increase access to drinking water in public spaces and schools
   - Limit the marketing of unhealthy food and beverages to children

2. **Ensure Access to Active Living & Complete Streets**

   SUSFC supports policies that provide opportunities for structured and unstructured physical activity and support access to nature and the outdoors. Complete Streets are streets designed and maintained to meet community needs for safe and healthy mobility – regardless of age, ability, mode of transport, or neighborhood. To that end, the SUSFC supports policies that:

   - Explicitly prioritize marginalized residents by including community members through the process (e.g. walking audits)
   - Include the adoption of specific design guidelines (e.g. traffic calming, bike lanes, tree canopy, private developer compliance, etc.)
   - Include oversight and performance measures that account for equity
   - Encourage private development project compliance
   - Support equitable funding and investments in complete streets and safe spaces for active living
   - Promote bike and pedestrian-friendly neighborhoods

3. **Support Sustainable Funding for Prevention & Wellness**

   Sustainable funding for prevention and wellness allows more resources to create systems, environments, and programs that support healthy and joyful living for all San Franciscans. To that end, the SUSFC supports policies that:

   - Increase funding streams for chronic disease prevention and improved social determinants of health
   - Increase soda taxes - The soda tax ensures sustainable funding for programs that benefit populations targeted by the beverage industry and disproportionately impacted by chronic disease.
   - Extend the Sugary Drink Distributor Tax Advisory Committee (SDDTAC) - the SDDTAC provides annual recommendations to the Mayor and Board of Supervisors through a transparent and data-driven process that encourages input and participation from impacted communities.

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www.shapeupsfcoalition.org