

SHAPE UP SF COALITION STRATEGIC PLANNING REFRESH



policy, systems and environmental changes

votes/comments

1. The SUSFC shall **advise the SSB tax committee** on how to use the funds from the SSB tax.

2. The SUSFC shall **encourage the Board of Supervisors to increase the SSB tax.**

3. The SUSFC shall **educate about a policy for healthy default beverages in kids' meals** in SF.

awareness, education and promotion

votes/comments

1. The SUSFC shall **plan, implement and evaluate an ongoing citywide media campaign** that promotes a unified message and includes healthy alternatives.

2. The SUSFC shall **collect and share testimonials** from community members *[and youth]* related to sugary drinks.

assessment, evaluation and technical assistance

votes/comments

1. The SUSFC shall **compile and disseminate evaluations** of the SSB tax.

2. The SUSFC shall **compile and disseminate chronic disease data** related to SSB.

3. The SUSFC shall **provide technical assistance for effective policies** to reduce SSB .

4. The SUSFC shall **support SFUSD vending machine compliance** according to their Wellness Policy.