

SHAPE UP SF COALITION STRATEGIC PLANNING REFRESH



policy, systems and environmental changes

votes/comments

1. The SUSFC shall **work with parents to hold SFUSD accountable for meeting state PE mandates and advocate for PE programs in SFUSD.**

2. The SUSFC shall **identify opportunities to increase active transportation.**

3. The SUSFC shall **address barriers to increase equitable access to PA** such as:

A. Identifying opportunities for sustainable funding streams to **address cost barriers** for 'club' sports (that require fees to participate)

B. Developing guidelines, best practices, trainings to ensure that **equitable/free and low-cost physical activities in San Francisco are offered at times convenient for families.**

awareness, education and promotion

votes/comments

1. The SUSFC shall **promote equitable free and very low-cost physical activities** in San Francisco that are offered at times that are convenient for families.

2. The SUSFC shall help **reframe physical activity** as a means of social and emotional support, not just physical health.

3. The SUSFC shall **educate about bike share as a means for active living and transportation**; marketing of low-income plan and reducing barriers to access; engagement around learn-to-ride or other related bicycling activities.

assessment, evaluation and technical assistance

votes/comments

1. The SUSFC shall **present data and develop policy recommendations** for school sites; white papers to inform CBOs on what direction to do their work.

2. The SUSFC shall **collect and analyze data** to ensure a data-driven process to identify feasible activities. (Data from hospital community benefit departments, DPH, DHR hiring practices)

3. The SUSFC shall provide technical assistance to agencies to **develop organizational physical activity policies**

4. The SUSFC shall **work with SFUSD to improve PE quality measurement/accountability.** (PE teachers now teach sex education etc. = less PE)