

SHAPE UP SF COALITION STRATEGIC PLANNING REFRESH

ALL 4 PRIORITIES

policy, systems and environmental changes

votes/comments

1. The SUSFC shall work with city contracts office to require **wellness policies for city contracts and grantees**.

2. The SUSFC shall support efforts to **use city-owned ad space (MUNI, Bus Shelters, etc.) for health campaigns**.

Ex. X% should go to the city for public use and subsidize/provide cheap/free advertising for community messages.

assessment, evaluation and technical assistance

votes/comments

1. The SUSFC shall develop **model wellness policy standards** for partners to implement that include policy templates, implementation plans, and evaluation metrics for successful programs.

2. The SUSFC shall **research and develop a menu of options for interventions that address upstream risk factors** for chronic disease prevention (e.g. housing, employment).

3. The SUSFC shall conduct a **gaps analysis** to identify how the Coalition and partner organizations can fill those gaps.

4. The SUSFC shall **identify institutional best-policies and best-practices** and assess the feasibility/impact