

WELCOME REMARKS



Barbara A. Garcia, MPA, is Director of the San Francisco Department of Public Health. She previously served as deputy director starting in 1999, when she became responsible for the department's community programs, which were comprised of more than 2,000 civil-service employees and 150 community-based organizations delivering primary care, behavioral health, maternal and child health, prevention and health promotion, housing and urban health, indigent health, adolescent health and women's health services. Before joining the San Francisco Department of Public Health, she was the executive director of Salud Para La Gente Health Center in Watsonville, a rural health center that provides primary and behavior health care to over 10,000 farm worker families. She received her Bachelor of Science degree from UC Santa Cruz, and her Master in Public Administration from the University of San Francisco.



Maria Ansari, MD, FACC, is the Physician in Chief and Chief of Staff for Kaiser Permanente San Francisco. She began her practice at the San Francisco Medical Center in 2004 as a cardiologist and in 2007 became Chief of Cardiology. Prior to joining the organization, Dr. Ansari was Assistant Professor of Medicine at UCSF and the Director for the Transitional Care Unit at the Veterans Administration Medical Center, San Francisco. She is a graduate of the Advanced Training in Clinical Research (ATCR) program from UCSF and the Kaiser Permanente Executive Leadership Program from the Harvard Business School. Originally from Michigan, Dr. Ansari received her Bachelor of Science, medical degree and completed her residency in Internal Medicine from the University of Michigan. She also completed a fellowship in cardiology at the University of California, San Francisco. Dr. Ansari is currently a fellow of the American College of Cardiology and a member of the American Society of Echocardiography.

KEYNOTE



Sandra Hernández, MD, is president and CEO of the California Health Care Foundation, an independent foundation dedicated to making health care work for all Californians, especially low income and underserved populations. Prior to joining CHCF, Hernández was CEO of The San Francisco Foundation for 16 years. She previously served as director of public health for the City and County of San Francisco. She also co-chaired San Francisco's Universal Healthcare Council, which designed Healthy San Francisco. Hernández is an assistant clinical professor at UCSF's School of Medicine. She practiced at SFGH in the AIDS clinic from 1984 to 2016. She is a graduate of Yale University, the Tufts School of Medicine, and the certificate program for senior executives in state and local government at Harvard University's John F. Kennedy School of Government.

THE FUTURE OF CHRONIC DISEASE PREVENTION

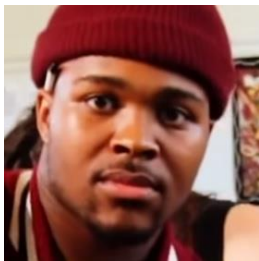


Tyler Norris, MDiv, is an entrepreneur and founder of over a dozen businesses and social ventures. His service in the public, private and non-profit sectors have focused on population health, community vitality, and equitable prosperity. Currently, he serves as Vice President, Total Health Partnerships at Kaiser Permanente, where he leads "anchor institution" strategies, applying all KP assets to measurably improve population health and community well-being. As an early leader in the healthy/sustainable communities movement, Tyler has worked in over 400 communities and with scores of organizations in the US and globally.

THE BIGGER PICTURE POETS

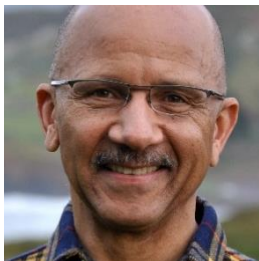


Aaron Cadiz is a Vallejo, California native and is currently a third year Legal Studies Major and Asian American and Asian Diaspora Studies Minor at UC Berkeley. He has performed at various events for Youth Speaks and is an alumni of the Youth Advisory Board known as SPOKES. Aaron is also an Advocacy and Internal Affairs intern for PASS (Pilipino Academic Student Services), which is an organization geared towards the recruitment and retention of Pilipin@s into higher education. Some of his poetry has been featured in the latest edition of Maganda Magazine, the longest running Filipino-American literary arts publication in the nation.



Luke Tailor is 22 years old and already drawing comparisons to artists like Kanye West, Lupe Fiasco, and Common. Luke is the current generation's redefinition of poetic emcee. Already earning attention from artists like Talib Kweli and MC Supernatural, Tailor has appeared on stages all over the country including UC Davis, Sacramento State University, Ace of Spades, the University of Chicago, and the South by Southwest music conference in Austin, Texas. Textbook Money showcases Tailor's meticulous flow, razor sharp wit, and depth as a writer addressing topics from relationships, rap fame, self-esteem, racism, and modern materialism while simultaneously providing undeniable talent and infectiously relatable concepts. Listen to Textbook Money on Bandcamp.

SHAPE UP SF COALITION



Charles M. Collins, JD, is the President and Chief Executive Officer of the YMCA of San Francisco. The YMCA offers dozens of programs and services for over 183,000 children and adults in San Francisco, San Mateo, and Marin counties. Mr. Collins was appointed chair of the Mayor's Physical Activities Council by Mayor Gavin Newsom; he is currently co-chair of Shape Up SF, and a member of the National Public Policy Committee of the YMCA of the USA. He also serves on the Executive Committee of the California State Alliance of YMCAs.



Roberto A. Vargas, MPH, is a Navigator for the Community Engagement and Health Policy Program of the Clinical Translational Science Institute at UCSF, working to leverage UCSF's research resources toward health equity, primarily by building multi-sector partnerships between UCSF and local public and community-based health systems and organizations. In 2015 he was appointed to the National Council of Research Advocates, advising the Director of the National Cancer Institute. In 2016, he became Co-chair of the Shape Up SF Coalition. Vargas received the UCSF Achievement Award for Excellence in University-Community Partnership in 2009, and in May 2015 received the UCSF Chancellor's Award for University Service.



Christina Goette, MPH, co-founded the Shape Up SF initiative in 2006. She works for the SF Department of Public Health as a Senior Health Program Planner focusing on chronic disease prevention. Her job includes directing the SUSF initiative and its projects, which includes the Shape Up SF Coalition, Healthy Southeast Coalition and directing related projects. In her spare time, Christina enjoys working out with her friends and daughter; going to the beach and cheering on the Giants.

PHYSICAL ACTIVITY PANEL



Kristine Madsen, MD, MPH, is an Associate Professor at UC Berkeley's School of Public Health, a pediatrician and research scientist studying pediatric obesity and health inequalities. With funding from the NIH, the American Heart Association, and the Robert Wood Johnson Foundation, she works to identify policies and programs that will improve youths' nutrition and physical-activity environments. Her research topics have included: potential of school-based programs to reduce obesity; impact of soda taxes on sugar-sweetened beverage consumption; use of technology to increase participation in school lunch programs; and approaches to increase compliance with Physical Education policies. She has methodological expertise in assessing and analyzing longitudinal data, including measures of weight status, dietary intake, and physical activity.



Susan G. Zieff, Ph.D., is Professor of Kinesiology at San Francisco State University where she is Director of the Laboratory for Studies in Physical Activity, Culture and Education. Her research focuses on physical activity promotion at the local, national and international levels. Dr. Zieff specializes in the socio-cultural study of physical activity with a specific interest in environmental and policy change through active living. She is the Director of the Active Living Across the Lifespan Research Group within PACE Lab. Recent projects include: evaluation of the health and physical activity outcomes of participants of Sunday Streets SF; assessment of the economic impact of Sunday Streets; active living collaboratives; state school-based physical activity and physical education policies; policy-maker and neighborhood perspectives on physical activity; and state obesity plans.



Toni Hunt Hines is the mother of six children. Five have graduated from San Francisco Unified School District, and she has a daughter currently enrolled in Aptos Middle School's Mandarin Immersion program. Toni has been a parent leader for over three decades and a long standing member of Coleman Advocates for Children and Youth Parents Making A Change. At Coleman, parents learn to advocate and organize to advance racial and economic justice in our schools and city. Toni co-facilitates PE workshops in targeted schools throughout SFUSD, with high rates of low income and working class families, to teach the difference between Physical Activity (PA) and Physical Education (PE), and listens to what parents want in reference to PE for their children to be healthy mentally and physically, so they can have the best opportunity to learn throughout the school day.



Shamann Walton, MPA, is the Executive Director of Young Community Developers (YCD), Inc. and the Vice-President of the San Francisco Board of Education. As a native of San Francisco, he has always been passionate about helping others and providing opportunities for young people to reach their highest level of potential. Prior to joining YCD, Shamann developed an extensive record of collaboration and leadership within Bay Area schools and nonprofits. Being a positive influence in the lives of others, children in particular, is what keeps him motivated. Shamann holds a B.A. in Political Science from Morris Brown College in Atlanta, Georgia and a Master in Public Administration from San Francisco State University.

SUGARY DRINKS AND WATER PANEL



Anisha I. Patel, MD, MSPH, is an Associate Professor of Pediatrics at UCSF. She received her MD and MSPH at the University of North Carolina, completed her pediatric residency at Stanford, and obtained a masters in health services research as a Robert Wood Johnson Foundation Clinical Scholar at UCLA. Dr. Patel is recognized for her research examining beverage access and intake in schools and other community settings; she has published widely on this topic and has a diverse funding portfolio ranging from the National Institutes of Health to foundations. Dr. Patel also sees general pediatric patients at the UCSF Mount Zion campus and at Zuckerberg San Francisco General Hospital.



Vanessa Bohm is the Director of the Family Wellness and Health Promotions Programs at the Central American Resource Center (CARECEN) in San Francisco. She leads CARECEN's family support and health promotion efforts targeting Latino immigrant communities. Vanessa supervises a family case management program that provides referrals, linkages and advocacy services to families in crisis. She also manages a community health worker program that provides health education and interventions for the Latino immigrant community. Through her work she has developed a deep understanding of issues affecting Latino youth and families, as well as critical health issues affecting Latino immigrant communities. She uses this knowledge to develop staff capacity and program activities to effectively advocate for and support immigrant clients and their families. Vanessa holds a B.A. in psychology and an M.A. in Ethnic Studies.



Jeffrey Ritterman, MD, retired as chief of cardiology at Kaiser Richmond in 2010, where he had worked since 1981. He is on the steering committee of the San Francisco Bay Area chapter of Physicians for Social Responsibility. For the past 25 years, Dr. Ritterman has worked to put a human face on tragedies across the globe. He was a cofounder of The Committee for Health Rights in Central America, The Salvadoran Medical Relief Fund, and the Southern Africa Medical Aid Fund. From 2008 until 2012, Dr. Ritterman served on the City Council of Richmond, CA. As a councilman, Dr. Ritterman has introduced legislation to turn health research into municipal policy. The Soda Tax campaign was initiated and led by Dr. Ritterman as a policy response to Richmond's worsening childhood obesity epidemic.



Malia Cohen, MS, was elected to the SF Board of Supervisors in November 2010 to represent the residents of San Francisco's 10th District, including the Bayview Hunters Point, Potrero Hill, Dogpatch, and Visitacion Valley neighborhoods. Since being elected Supervisor for San Francisco's tenth district in 2010, Supervisor Malia Cohen has prioritized developing policies and legislation that keeps the residents of San Francisco's Southeastern neighborhoods working, healthy and safe. Supervisor Cohen was born and raised in San Francisco and attended Lowell High School. Supervisor Cohen has been an advocate of the sugary drink and soda tax movement. She is the lead author and proponent of Proposition V, which proposes a one cent per ounce tax on distributors of sodas and sugar sweetened beverages. Under her leadership, she has successfully opened two full service grocery stores in the Bayview and Visitacion Valley neighborhoods, which are considered food deserts. She earned a BA in Political Science from Fisk University and a MS in Public Policy and Management from Carnegie Mellon University.

HEALTHY FOOD ACCESS PANEL



Hilary Seligman, MD, is Associate Professor of Medicine and of Epidemiology and Biostatistics at UCSF. She is Senior Medical Advisor and Lead Scientist of Feeding America, Director of CDC's Nutrition and Obesity Policy Research and Evaluation Network and Director of the Food Policy, Health & Hunger Program at UCSF's Center for Vulnerable Populations at SFGH. Dr. Seligman's work focuses on the intersection between food insecurity in the US and health, particularly the prevention and management of chronic disease. Dr. Seligman also serves on the Board of Directors for California Food Policy Advocates and the San Francisco-Marín Food Bank. She serves on the Food Security Task Force for the City and County of San Francisco.



Rita Nguyen, MD, is a Bay Area native who works unite the humanitarian promise of medicine with the pursuit of social justice. Her public service work has been primarily community-based and focused on addressing inequities faced by underserved communities. At SFGH, her main extra-clinical interests lie in transition in care, food environments, and physician advocacy. As the Medical Director of Healthy Food Initiatives, she spearheaded the creation of a Therapeutic Food Pantry where patients can fill prescriptions for healthy diets written by their providers; and a transitional meal program that partners with Project Open Hand to deliver medically tailored meals to patients discharged from SFGH with heart failure.



Eric L. Mar, JD, has represented the Richmond District on the SF Board of Supervisors since November 2008. For over two decades, Eric has been a dedicated and responsive advocate for working families, youth and seniors, small businesses and all the diverse residents of the Richmond District and San Francisco. He has lived in the Richmond District since 1986. Eric was a co-sponsor of the 2014 Soda Tax and the Healthy Meal Incentive Ordinance in 2010. He is a past president of the SF Board of Education. Eric has been active since the early 1980's as an organizer and leader in movements for immigrant rights, workers' empowerment & educational justice. Eric specializes in progressive policy making, linking organizing with public policy, union negotiations, labor organizing with SEIU, civil rights, strategic planning, immigration law, education policy, social justice community organizing, coalition and alliance building, youth development and teaching.



Ryan Thayer, Community Organizer, is motivated to use his degree in urban planning to work with low-income communities to close the inequitable gap based on ethnic fears by focusing on the advancement of these historically under-served communities. Ryan envisions affordable transit-orientated communities which include mixed incomes and functions, housing built out of alternative building materials and use passive and active solar methods, access to local jobs by way of small businesses and green collar jobs for unskilled workers, community produce gardens with public open green space that increases quality of life, and that provide educational and community services to encourage equitable and diverse social interaction in communities that are environmentally and socially just.

COLLECTIVE IMPACT PANEL



Beatrice Cardenas Duncan she has worked with community organizations, nonprofits, and local and state governments for over 30 years. An active retiree, she served as co-chair to Shape Up SF from 2012-2015 and is currently a Legislative Ambassador for the American Cancer Society. Bea is a passionate and persuasive speaker who is well-respected and adds a certain flair of credibility. She also is a mother, grandmother and great-grandmother, so issues of childhood obesity, physical activity and healthy eating policies especially resonate with her. Bea earned her BA from the University of San Francisco and is currently pursuing a master of nonprofit management at USF.



Dr. Tomas Aragón, MD, DrPH, is the Health Officer of the City & County of San Francisco, and Director of the Population Health Division (PHD) at the Department of Public Health. As Health Officer, he exercises leadership and legal authority to protect and promote health and equity. As PHD Director, he directs public health services. His passions are health equity, organization transformation, collective impact, and data science. He is a graduate of the UCSF/California HealthCare Foundation Leadership Program. He teaches epidemiologic R computing at the UC Berkeley School of Public Health.



Theodore B. Miller, Esq., is an American scholar, lawyer and social entrepreneur. He examines the socio-cultural impacts of race and urban inequality on children, adolescents and emerging adults. He is interested in the perceptions, attitudes and legal mechanisms that militate against and contribute to social mobility for ghettoized youth in California's major multiethnic metropolises, the Bay Area and Los Angeles. Mr. Miller broadly studies race, ethnicity and social inequality, and the political economy of urban (re)development. He is currently the Director of Hope SF, an initiative that seeks to transform four of San Francisco's most distressed public housing sites into vibrant, thriving communities through holistic revitalization.



David J. Erickson, Ph.D., is director of Community Development at the Federal Reserve Bank of San Francisco and serves as Community Development Officer for the Federal Reserve's Twelfth District. In this role, he leads the Community Development team toward its mission to advance economic opportunity for lower-income Americans. Erickson led the collaboration between the Federal Reserve and the Robert Wood Johnson Foundation to bring together the health and community development fields. Erickson has a Ph.D. in history from the UC Berkeley, with a focus on economic history and public policy. He also holds a master's degree in public policy from Berkeley and an undergraduate degree from Dartmouth College.



Saeeda Hafiz currently holds a position at San Francisco Unified School District (SFUSD) as the new Wellness Policy Project Manager. For the past 14 years, she has been facilitating and teaching basic holistic wellness classes to staff, teachers and kids. Since 1990, Saeeda has been experiencing the power of her yoga practice and the benefits of eating a whole foods diet. Saeeda is also the author of an award-winning book called *The Healing: A Memoir of Food, Family, and Yoga*. Saeeda is a graduate of Temple University in Philadelphia, with a degree in Business and Management Information Systems. She has studied at the Sivananda Yoga Vedanta Centers and Ashrams, and Natural Gourmet in New York City.