APPENDIX A

INDIVIDUAL STATEMENTS OF INTEREST OF AMICI CURIAE

1. The American Heart Association is a voluntary health organization that, since 1924, has been devoted to saving people from heart disease and stroke – the two leading causes of death in the world. It teams with millions of volunteers to fund innovative research, fight for stronger public health policies, and provide lifesaving tools and information to prevent and treat these diseases. The Dallas-based association with local offices in all 50 states, as well as in Washington DC and Puerto Rico, is the nation’s oldest and largest voluntary organization dedicated to fighting heart disease and stroke.

2. The American Academy of Pediatrics, California (AAP-CA) is a legally incorporated nonprofit member association, comprised of the four AAP California chapters statewide representing approximately 5,000 board-certified primary care and subspecialty pediatricians. The mission of the AAP-CA is to promote the health and well-being of all children and youth living in California. One of the organization's top goals is the prevention of childhood obesity; pediatricians see first-hand in their practices the devastating effects obesity can have on children, too often resulting in serious and lifelong health problems, and even reducing life expectancy. Type 2 diabetes is increasingly being diagnosed in youth, and now accounts for 20% to 50% of new-onset diabetes case patients, disproportionately affecting minority race/ethnic groups. AAP-CA is active in activities and advocacy to educate patients, families and the public regarding the growing evidence that links the prevalent consumption of sugar sweetened beverages to the devastating obesity epidemic in children. Further, pediatricians are committed to supporting strategies that reduce the incidence of dental caries (cavities), the most common infectious disease of early childhood, which has been strongly linked to sugar sweetened beverage consumption.

3. The California Academy of Family Physicians (CAFP) has championed the cause of family physicians and their patients since 1948. CAFP is critically important to primary care. With a strong collective voice of more than 9,000 family physician, family medicine resident and medical student members, the CAFP is the largest primary care medical society in California and the largest chapter of the American Academy of Family Physicians. CAFP works to solve family physicians’ professional challenges and health
policy concerns, including the effort to ensure patients are aware of the adverse health effects of consuming sugar-sweetened beverages. Through advocacy and education, CAFP fights to expand access to high quality and cost-effective patient care for California.

4. The California Center for Public Health Advocacy is an independent, nonpartisan, nonprofit organization at the forefront of solving the obesity and diabetes epidemics by advocating for groundbreaking policies that build a healthier California. CCPHA was founded in 1999, by the Northern and Southern California Public Health Associations, to mobilize communities and promote the establishment of effective state and local policy solutions to address the leading causes of preventable illness and premature death in California: heart disease, cancer, stroke, and diabetes. CCPHA was the sponsor of several of California’s groundbreaking public health nutrition laws, including rigorous school nutrition standards and nutrition information posting requirements on menus in chain restaurants. CCPHA was the lead sponsor of two attempted state bills to require health warnings on sugary drinks. Its current work centers on preventing and treating Type 2 diabetes, with one of the specific aims to decrease consumption of soda and other sugary drinks and to increase the consumption of water and other healthy beverages.

5. The California Chapter of the American Association of Clinical Endocrinologists (AACE) represents over 500 clinical endocrinologists across the state of California. AACE is the largest association of clinical endocrinologists, representing over 6,500 endocrinologists in the United States and in 90 countries. The great majority of AACE members are certified in Endocrinology and Metabolism and concentrate on the treatment of patients with diabetes, thyroid disorders, obesity, osteoporosis and other endocrine and metabolic disorders. Our organization is also committed to advocacy for our patients and their family members. As an organization, we feel strongly that this law warning about the health effects of sugar-sweetened beverages will have a positive impact on our communities.

6. The California Medical Association (CMA) is a not-for-profit, incorporated professional association for physicians with more than 41,000 members. CMA physician members practice medicine in all specialties and modes of practice throughout California. For more than 150 years, CMA has promoted the science and art of medicine, the care and well-
being of patients, the protection of public health, and the betterment of the medical profession. CMA policy supports the adoption of sugar-sweetened beverage regulations that require warning labels on product advertising and restrict ads on public property.

7. The Center for Science in the Public Interest (CSPI) is a leading national, non-profit advocacy organization for nutrition, health, food safety, and scientific integrity. The organization has worked to highlight and address the health risks of sugar-sweetened beverages for decades. CSPI pushed to reduce access to sodas in schools and other settings, and filed a citizen petition in 2013 questioning whether current levels of added sugars in foods and beverages should be considered “generally recognized as safe” under federal law. CSPI also supports the San Francisco law requiring sugar-sweetened beverage advertisements to include a warning notice.

8. ChangeLab Solutions is a national nonprofit organization that creates innovative laws and policies to ensure everyday health for all, whether that is providing access to affordable, healthy food and beverages, creating safe opportunities for physical activity, or ensuring the freedom to enjoy smoke free air and clean water. Our solutions address all aspects of a just, vital and thriving community, such as food, housing, childcare, schools, transportation, public safety, jobs, and the environment. ChangeLab Solutions creates and helps implement legal and policy solutions designed to increase access to nutritious food while reducing consumption of unhealthy foods, including sugar-sweetened beverages and other foods that include large amounts of added sugars.

9. The Diabetes Coalition of California (DCC) is an independent, volunteer organization consisting of individuals and agencies dedicated to the prevention, recognition, and reduction of the adverse personal and public impact of diabetes in the state’s diverse communities. The DCC is comprised of representatives from the general public, local health departments, universities, companies, and a variety of community-based, voluntary, health and professional organizations. The specific purpose of this organization is to prevent diabetes and its complications in California’s diverse communities. The DCC supports evidence-based methods to prevent and manage diabetes, including support of healthy lifestyles and the consumption of nutritious foods and the reduction of high calorie foods and beverages, including those with excessive amounts of sugar.
10. The National Association of Chronic Disease Directors (“NACDD”) is a non-profit public health organization committed to serving the chronic disease directors of each state and U.S. jurisdiction. Founded in 1988, NACDD connects more than 6,000 chronic disease practitioners to advocate for preventive policies and programs, encourage knowledge sharing, and develop partnerships for health promotion. NACDD agrees with the position taken by the World Health Organization, American Heart Association, and other leading medical groups, and endorses limiting sugar intake, including sugar-sweetened beverages.

11. The National Association for County and City Health Officials (“NACCHO”) is the voice of the 2800 local health departments across the county. NACCHO helps local health departments develop policies and create environments to ensure that everyone, no matter where they live, has access to healthy affordable foods and beverages.

12. The National Association of Local Boards of Health (“NALBOH”) informs, guides, and is the national voice for local boards of health. Uniquely positioned to deliver technical expertise in governance, leadership and board development, NALBOH is committed to strengthen good governance where public health begins – at the local level. For over 20 years, NALBOH has been engaged in establishing this significant voice for local boards of health on matters of national public health policy. In line with its commitment to public health, NALBOH supports healthy food and beverage policies, including the reduction of overconsumption of sugar-sweetened beverages.

13. The Network of Ethnic Physician Organizations (NEPO) is a coalition of more than 50 ethnic physician organizations in California. NEPO and its physicians work to reduce health disparities, improve access to health care, and advocate for public health issues that affect their communities.

14. Prevention Institute is a national nonprofit dedicated to advancing community health and well-being by building momentum for effective primary prevention and health equity. Prevention Institute brings cutting-edge research, practice, and analysis to today's pressing health and safety concerns. Included among its focus areas, Prevention Institute works to advance strategies and policies that increase access to healthful food and limit the impact of harmful marketing of unhealthy food, including sugar-sweetened beverages.
15. The Public Health Institute (PHI) is a nonprofit organization working across the globe to promote health, well-being and quality of life for all people. PHI programs, including Cultiva La Salud, Project LEAN and Roots of Change, work to ensure that all Californians have access to healthier, affordable foods and beverages and to reduce consumption of unhealthy foods and beverages. The knowledge and experience of our programs and work in California and overseas has given us a deep understanding of the devastation caused by the obesity and diabetes epidemic that is wreaking havoc on the public’s health and healthcare costs and the incontrovertible link to consumption of sugar-sweetened beverages. Furthermore, PHI’s Alcohol Research Group pioneered research on the effectiveness of alcoholic beverage warning labels, which like tobacco warnings have helped to raise awareness and inform consumers of product related risks.

16. The Public Health Law Center uses the law to improve America’s health. A public interest, nonprofit affiliate of the Mitchell Hamline School of Law in Saint Paul, Minnesota, the Center is home to the nation’s largest team of attorneys and law students helping community leaders reduce tobacco use, improve the nation’s diet, and encourage physical activity. The Center has prepared publications on policy options for regulating sugar drinks, worked to remove sugar drinks from hospitals, provided technical assistance and training to communities considering taxation of sugar drinks, and studied the ineffectiveness of self-regulation of food and beverage advertising. The Center has filed more than forty briefs as amicus curiae in the highest courts of the land, including ten briefs addressing the regulation of commercial speech harmful to public health.

17. The San Francisco Bay Area Physicians for Social Responsibility (SF Bay Area PSR), representing over 2,500 health professionals and supporters, is the local chapter of Physicians for Social Responsibility (PSR), a non-profit advocacy and educational organization that, guided by the expertise of medicine and public health, works to protect human life from the gravest threats to health and survival. A key part of our ongoing programmatic work includes promoting ecologically sound health care by working with healthcare professionals and institutions to promote “green” energy choices, safer chemicals, and healthy food produced in an environmentally and socially responsible way. As part of our “healthy food” work, we continue to support the implementation of public policy solutions created to increase access to nutritious food while reducing
consumption of unhealthy foods, including beverages that include excessive amounts of sugar, and which have been strongly implicated in the development of childhood diabetes, obesity and tooth decay, with associated serious and negative lifelong health impacts.

18. The San Francisco Medical Society (SFMS) is the professional association for physicians in San Francisco, and has been active since 1868, working for the betterment of health for everyone in our city. With more than 1,800 members—including practicing physicians, residents, and medical students—SFMS champions quality health care and innovation for our patients and community and serves the professional needs of all San Francisco physicians. We have spearheaded many community health issues in San Francisco including the co-sponsorship of Hep B Free, anti-tobacco legislation and education, formation and continuation of the Healthy San Francisco program, advocacy on reproductive and end-of-life issues, in addition to advocacy for the California Soda Warning Label Bill (SB 203) and the 2014 San Francisco soda tax initiative. The local ordinance for warnings on sugary drink ads is thus very much in support of our goals of a healthier San Francisco.

19. The Strategic Alliance for Healthy Food and Activity is a network of organizations and individuals dedicated to advancing healthier food and physical activity environments across California. The Strategic Alliance focuses on supporting government policies and organizational practices that improve Californians’ opportunities to engage in healthy eating and active living. Since 2001, the Strategic Alliance has been at the forefront of developing strategies, tools, and policies that have helped make California a leader in promoting health, equity, and well-being. The Strategic Alliance has consistently prioritized policy approaches that help to reduce consumption of unhealthy foods, including sugar-sweetened beverages.

20. The Food Trust is a national nonprofit organization working to ensure that everyone has access to affordable, nutritious food and information to make healthy decisions. Working with neighborhoods, schools, grocers, farmers and policymakers since 1992, we have developed a comprehensive approach to improved food access that combines nutrition education and greater availability of affordable, healthy food and beverage options.