1. On average, how many pounds of added sugar does the average American eat in a year? __________ pounds

2. True or False: In 2013, beverage companies spent $1 million to advertise sugary drinks and energy drinks.

3. African American kids see ________ ads for sugary drinks than their white peers.

4. True or False: In 2013, Pepsi spent over $16 Million advertising on Spanish-language TV—especially targeting Latinos.

5. True or False: Coca-Cola placed $10K in ads for products or promotions on children’s websites, despite promises they would not advertise to children.

BONUS:

How much money did Beyoncé earn for her 5-year contract with Pepsi? $______