



TRIVIA GAME

Listen for the answers from the instructor.

1. On average, how many pounds of added sugar does the average American eat in a year? _____ pounds
2. True or False: In 2013, beverage companies spent \$1 million to advertise sugary drinks and energy drinks.
3. African American kids see _____ ads for sugary drinks than their white peers.
4. True or False: In 2013, Pepsi spent over \$16 Million advertising on Spanish-language TV—especially targeting Latinos.
5. True or False: Coca-Cola placed \$10K in ads for products or promotions on children's websites, despite promises they would not advertise to children.

BONUS:

How much money did Beyoncé earn for her 5-year contract with Pepsi? \$_____