



1. On average, how many pounds of added sugar does the average American eat in a month?
 - a. 1 pound
 - b. 5 pounds
 - c. 10 pounds

2. From 2017 to 2021, advertising for sugary drinks increased by almost ____ %.
 - a. 20%
 - b. 40%
 - c. 50%
 - d. 70%

3. African American kids see _____ ads for sugary drinks than their white peers.
 - a. About the same amount, sugary drink companies target white and black youth the same.
 - b. Twice as many

4. TRUE or False: In 2018, Pepsi spent over \$35 million advertising on Spanish-language television, especially targeting Latinos.

5. How much money did Beyoncé make for her contract with Pepsi?
 - a. Nothing, she did it for free because she loves Pepsi.
 - b. \$50 million
 - c. \$1 billion

6. TRUE or FALSE: The sugary drinks marketing industry studies how your brain responds to color, music, and other stimuli.