1. Fruit
2. Pepsi – Live for Now
3. Health – Food and Nutrition
4. McDonald’s – I’m lovin’ it
5. Sugary drinks are making us sick. Industry targets young people of color.
6. Red Bull – It gives you wings
7. Truth Campaign – Stop Big Tobacco
8. Coke
9. HealthyRetailSF - healthy, fresh Food
10. Monster – Unleash the Beast
11. Drink tap water
12. Gatorade – The Thirst Quencher
13. Supplemental Nutrition Assistance Program (food stamps)
14. Taco Bell – Live Más or Think outside the bun

SUGARY DRINKS & INDUSTRY TACTICS

OPEN TRUTH | PT 2