



# WHAT IS THIS LOGO SELLING YOU? ANSWER KEY



1. Fruit



2. Pepsi – Live for Now



3. Health – Food and Nutrition



4. McDonald's – I'm lovin' it



5. Sugary drinks are making us sick. Industry targets young people of color.



6. Red Bull – It gives you wings



7. Truth Campaign – Stop Big Tobacco



8. Coke



9. HealthyRetailSF - healthy, fresh Food



10. Monster – Unleash the Beast



11. Drink tap water



12. Gatorade – The Thirst Quencher



13. Supplemental Nutrition Assistance Program (food stamps)



14. Taco Bell – Live Más or Think outside the bun