



California's Sweetened Beverage Tax

What can you do to help?

Senate Bill 622 (Monning) would establish an excise tax on beverage distributors at a rate of \$0.01 per fluid ounce of sugar-sweetened beverage. An estimated \$1.7 billion in annual revenues will go to the Children's Health Promotion Fund to be spent on childhood obesity prevention. The bill is currently on the suspense file of the California Senate Appropriations Committee until January 2014, at which time the Appropriations Committee could reconsider it. It will require a strong promotion campaign and broad support from Senate Democrats to get the bill off suspense, voted out of the Appropriations Committee and passed by the Senate. A majority of Committee members will have to vote yes for the bill to move it out of Committee and 2/3 vote of all Senators will have to vote yes for the bill to be passed by the Senate.

What advocates can do to support the bill:

- Talk to your family, friends, and colleagues about the merits of the legislation
- Share info about SB 622 with your network and ask them to submit letters of support to [Elizabeth Velten](#) (see Sample Letter of Support)
- Sign up for the [CCPHA Advocacy Network](#) to receive updates and alerts about SB 622 and other CCPHA activities.
- Join the Coalition for California's Soda Tax, a group of key supporters and advocates for SB 622, to participate in organizing/strategy calls (contact [Elizabeth Velten](#) to join)
- Send a Letter to the Editor when you see news or editorials about SB 622 or articles about obesity and diabetes related issues and funding needs (use SB 622 Factsheet and F.A.Q.s)
- Urge your county, city or school district to pass local resolutions in support of SB 622 (see Draft Resolution)
- Contact CA Senators in January 2014 to ask for their support in Appropriations and on the Senate floor

Tools available from CCPHA:

- [SB 622 Factsheet](#) - summary of the bill details
- List of [SB 622 Support Organizations](#)
- [Sample Letter of Support](#) for SB 622
- [SB 622 F.A.Q.s](#) – for framing the issue and responding to common counter arguments
- [Draft Resolution of Support](#) for SB 622 for counties, cities or school districts.

CCPHA SB 622 Resource Page: <http://publichealthadvocacy.org/resources/sb622/SB622resources.html>

For Further information contact: Elizabeth Velten, ev@publichealthadvocacy.org

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